



MBA

program in international business

2017

Creating Global Leaders



All courses in English

Located in central Tokyo

Classes offered on weekday evenings and Saturdays



筑波大学
University of Tsukuba

About the Tsukuba

国際経営プロフェッショナル専攻概要

The Tsukuba MBA-IB Program was established in 2005 with an educational philosophy of effectively developing international business management professionals who can act autonomously in the new global business environment. The program offers a wide range of classes and an opportunity to conduct an individualized business project aimed at supporting the career plans of diverse students.

国際経営プロフェッショナル専攻は、2005年4月に専門職学位課程として設置されました。本専攻では、国際的な経営環境の潮流を明確に分析しながら、国内と海外の戦略的一貫性に基づく統合的なマネジメント機能をもつ国際経営プロフェッショナルの育成を目指します。幅広い領域における国内外からの教員による講義と学生個々の多様なニーズに対応した「ビジネスプロジェクト」を導入しています。

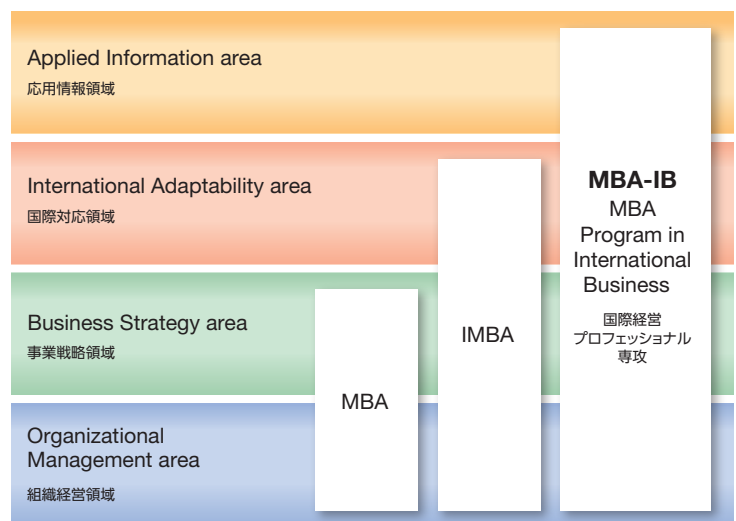


Unique Features of the Tsukuba MBA-IB Program

国際経営プロフェッショナル専攻の特色

The MBA-IB Program was launched as a professional school located on the University of Tsukuba's Tokyo campus to develop global managers equipped for careers in international business. To further this aim, all classes are taught in English and approximately half of the faculty is made up by international professors. The student body is also diverse with alumni from 23 different countries.

To respond to the globalization of the economy and the exponentially-increasing advances in ICT, the MBA-IB Program incorporates the areas of "Applied Information" and "International Adaptability" to the traditional business school areas of "Organizational Management" and "Business Strategy." The MBA-IB Program is designed to nurture the students' ability to tackle complex business issues through a structured and practical curriculum that encompasses these four areas of interdisciplinary study.



Graduate School of Business Sciences

大学院ビジネス科学研究科(東京キャンパス)

The Graduate School of Business Sciences offers four other practical and advanced programs for business professionals with classes that are typically conducted on weekday evenings and Saturdays. It is a comprehensive evening graduate school offering three degrees-Master, Doctoral and Professional.

To facilitate commuting for those who work in the center of Tokyo, all lectures and guidance for thesis research are held on the Tokyo campus. MBA-IB students can take courses from other programs, and transfer up to ten credits as cross-registered courses.



MBA-IB Program

Features and Coursework

国際経営プロフェッショナル専攻コースの説明

The four unique features listed below are designed to achieve the educational goals of this program and provide opportunities, skills and knowledge required in the global professional world.

本専攻の教育目標を実現し、国際競争力のある専門職大学院にふさわしい教育プログラムを提供するため、言語、講義、実習に関して4つの特色ある教育方法を実施します。

- ① Interactive lectures by leading academics and practitioners
国際的に活躍する実務家・研究者による実践的な講義
- ② Business project directly related to each student's specific area of expertise
専門業務に直結したビジネスプロジェクト
- ③ Support for students' individual career design with a wide selection of electives
幅広い選択科目による個人のキャリアデザイン支援
- ④ Proactive, mutual learning among students of diverse profiles
多様性ある受講生間の創発的学習

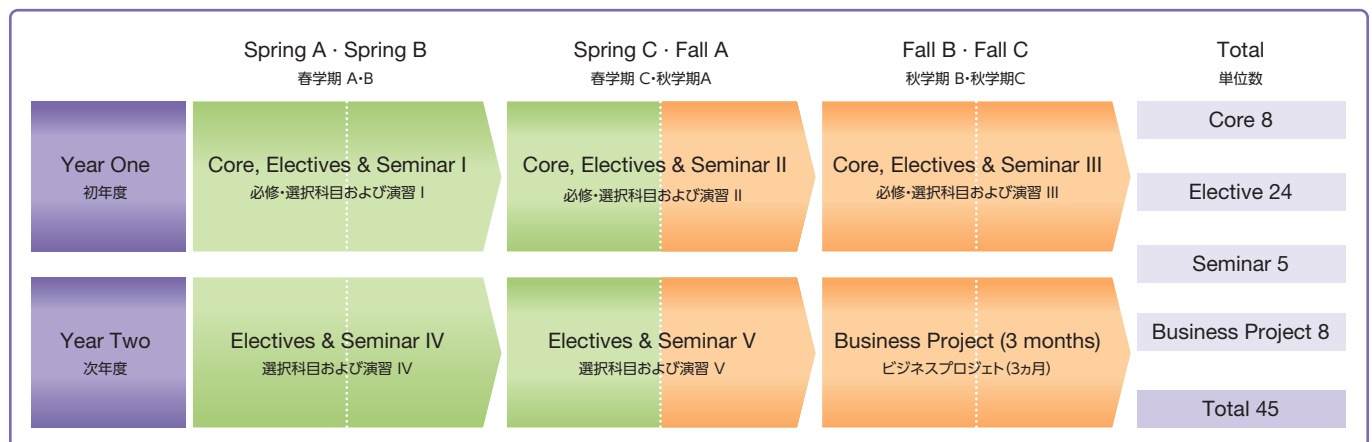
Most courses in the MBA Program in International Business are structured around five 150-minute classes. Each course is worth one credit. MBA-IB classes are given all day on Saturdays (8:55-21:00) and on weekday evenings (18:20-21:00).

Students must earn 32 lecture credits, 5 seminar credits and 8 business project credits (scheduled during the last term), completing a minimum of 45 credits required for earning the degree in two years.

国際経営プロフェッショナル専攻では、標準150分の授業を平日夜間は1コマ(18:20-21:00)、土曜日は4コマ(8:55-21:00)開講しています。また、標準的な授業は、150分×5回(5週)で完結し、1単位を修得できます。2年間の標準的な履修方法としては、講義科目32単位、セミナー科目5単位、ビジネスプロジェクト8単位(最終学期)を履修し、修了に必要な45単位以上を修得します。

Typical Course Load

標準コース履修例



A Wide Selection of Courses: Cross-registering in other programs

他専攻とのクロスレジストレーションによる豊富な選択科目履修

MBA-IB students may cross-register for courses offered by other degree programs/graduate schools of the university. A maximum of 10 credits earned through cross-registration may be counted toward graduation upon approval by the MBA-IB faculty.

MBA-IB Areas of Study

国際経営プロフェッショナル専攻開講科目

The MBA-IB Program has had the educational objective of developing global leaders with competencies to deal with the international business environment since its inception. Our MBA Program provides well-balanced course work based on four areas of study: Applied Information, International Adaptability, Business Strategy, and Organizational Management.

国際経営プロフェッショナル専攻は、教育目標として国際的なビジネス環境に対応可能なコンピテンシーを持つグローバルリーダーの育成に重点を置き設置されています。そのため、本専攻には4つの教育領域(応用情報領域、国際対応領域、事業戦略領域、組織経営領域)が設置されています。

<p>Applied Information Area 応用情報領域</p>	<p>Business Simulation Data Analysis: Data Mining Data Analysis: Introduction to Data Analysis</p>	<p>Operations Management: Operations Management Operations Management: Decision Analysis Operations Management: Project Management Operations Management: Risk Analysis Operations Management: Systems Design Theory PPDAC based Research Design</p>
<p>International Adaptability Area 国際対応領域</p>	<p>Applied International Political Economy Business in Emerging Countries Business Negotiation Cross Cultural Management: Managing Across Borders Cross Cultural Management: The Challenges of Globalization Global Knowledge: Financial Crises Global Knowledge: International Financial Markets Global Knowledge: Practical Aspects of Business Law</p>	<p>Global Management: International Relations and Economics Global Skills: Coaching to Grow People ODA Fieldwork ODA Project Management</p>
<p>Business Strategy Area 事業戦略領域</p>	<p>Accounting: Basic Accounting Theory Accounting: Financial Analysis Accounting: Managerial Accounting Business Strategy: Business Strategy Entrepreneurship: Entrepreneurship Entrepreneurship: Demand Chain Management Finance: Corporate Finance Finance: Valuation</p>	<p>Marketing: Marketing Management Marketing: Branding Marketing: Global Marketing Overseas Business Studies Strategic Intelligence Technology Management</p>
<p>Organizational Management Area 組織経営領域</p>	<p>Business Ethics Human Resource Management: Human Resource Management Human Resource Management: International HRM Human Resource Management: Stress Management</p>	<p>Introduction to Corporate Social Responsibility Leadership: Global Leadership Organizational Management: Organizational Behavior Organizational Management: Professional Manager</p>
<p>Training Course 実習科目</p>	<p>Seminar I Seminar II Seminar III Seminar IV Seminar V</p>	
<p>Business Project ビジネスプロジェクト</p>	<p>Business Project</p>	

The courses above are current as of April 2017 and subject to change for the next academic year.



Full-time Faculty Members

常勤教授



**Caroline
F. Benton**

PhD (Industrial Engineering and Management)
Tokyo Institute of Technology
Vice President of Global Affairs
Research Areas: Global Leadership,
Knowledge Management, Business Strategy



**Ivan
Deseatnicov**

PhD (Economics)
Waseda University
Research Areas: International trade and FDI,
Global Value Chain, Inter-Country Input-Output Tables
and Analysis, International Open Macroeconomics
Courses: Business Strategy, Strategic Intelligence,
Introduction to Economics



**Takashi
Hirai**

PhD (International Studies)
Waseda University
Research Areas: Management of Technology/
Innovation, Business Model, Competitive Strategy
Courses: Business Model Innovation,
Technology Management, Demand Chain Management



**Yasunobu
Kino**

PhD (Systems Management)
University of Tsukuba
Research Areas: Systems Modeling,
Software Development
Courses: Project Management,
Systems Design Theory



**Remy
Magnier-
Watanabe**

Program Vice-Chair
PhD (Industrial Engineering and Management)
Tokyo Institute of Technology
Research Areas: Cross-Cultural Management,
International Business, Knowledge Management
Courses: Managing across Borders,
the Challenges of Globalization, Case-Study Seminar,
Cross-Cultural Management and Virtual Teams



**Jean-
Claude
Maswana**

PhD (International Development, Economics)
Nagoya University
Research Areas: Economic Growth, International
Trade and Finance, FDI in Emerging Markets
Courses: Business in Emerging Countries,
Business Negotiation, Management Communication



**Hirohisa
Nagai**

PhD (Management)
Keio University
Research Areas: Global Leadership,
International Human Resources Development
Courses: Organizational Behavior,
Professional Manager



**Tadashi
Ono**

PhD (Statistics)
Graduate University for Advanced Studies
Research Areas: Corporate Finance,
Default Prediction, Liquidity Crisis
Courses: Corporate Finance, Valuation, Derivatives,
Introduction to Economics



**Mina
Ryoke**

PhD (Engineering)
Osaka University
Research Areas: Data Analysis, System Modeling
and Simulation, Soft Computing, Affective Engineering
Courses: Invitation to Data Analysis,
Invitation to Quantitative Analysis, Data Mining,
Business Simulation, Business Mathematics (Shared),
Operations Management (Shared)



**Caroline
S.L. Tan**

PhD (Marketing)
Keio University
Research Areas: Consumer Behavior,
Cause-Related Marketing,
Corporate Social Responsibility
Courses: Marketing Management, Branding,
Business Ethics, Corporate Social Responsibility,
Global Marketing, Overseas Business Seminar



**Aki
Tonami**

PhD (Global Environmental Studies)
Kyoto University
Research Areas: International Political Economy,
Foreign Policy Analysis, Development
and Environment, Asia-Europe relations
Courses: International Relations and Economics,
ODA Project Management



Hua Xu

Program Chair
PhD (Engineering)
Hiroshima University
Research Areas: Operations Management,
Systems Approach
Courses: Decision Analysis, Risk Analysis,
Business Mathematics (Shared),
Operations Management (Shared)

Visiting Professors

外国人訪問教授

To provide firsthand knowledge on the global business environment and on a variety of subjects, every year MBA-IB invites instructors who teach at leading international educational institutions or are active at the forefront of business around the world.

MBA-IB's Global Networking

MBA-IB のグローバル・ネットワーキング

Our program seeks to nurture a global perspective in our students. Joint lectures with international universities using our state-of-the-art e-learning system are one method for achieving this goal. Through this program, students are able to interact in real-time with both faculty and students abroad to share and enrich their knowledge.

本プログラムでは、グローバルな視野に立ったビジネスプロフェッショナルの育成を目指しています。海外の大学とのPolycomシステムを介した連携講義では、現地の教員や学生とオンライン上でリアルタイムな双方向ディスカッションを行います。また学生達は、現地の学生とインターネットを介してグループワークを行い成果を発表し合うことで、更なる国際性を育みます。2008年度からフランスのグルノーブル大学院との連携講義を開催しています。

Blended Learning Courses

ブレンディッドラーニング

MBA-IB connects with leading international business schools and overseas development assistance agencies to offer courses combining traditional classroom methods with computer- and video conferencing-mediated activities. This blended learning approach enables deep interactions and fruitful discussions of pressing international issues.



A heated discussion at the MBA-IB campus with Grenoble Ecole de Management (France) using video-conferencing



MBA-IB faculty visit Grenoble Ecole de Management (France) for the joint program

Tsukuba Short-term Study Program (TSSP)

TSSP

MBA-IB has entered into student exchange programs with 9 leading overseas universities under the Tsukuba Short-term Study Program (TSSP). TSSP is a great opportunity for MBA-IB students who would like to get exposed to the business cultures of other countries. Exchange students from each side are enrolled as visiting students and remain members of their home institutions. They are exempted from tuition and registration fees at the host institution.



Chartered Financial Analyst (CFA) Institute Research Challenge

Tsukuba MBA-IB team was the Japan winner in 2011 and 2014 and finalist in 2012, 2013 and 2016

CFA協会リサーチチャレンジ

The CFA Institute Research Challenge was introduced to a global audience in 2006 and is considered “the investment Olympics” for university students. More than 10,000 students have participated in the competition since 2006 and learned best practices in equity analysis, report writing, and presentation skills.



Overseas Business Studies

オーバークシズビジネススタディ

MBA-IB offers students the opportunity to visit companies operating in a different range of innovative industries outside of Japan. Apart from learning from these visits, students deliver presentations and hold discussions about with these companies on strategic issues. Students can develop business acumen, analytical and presentation skills, as well as gain new learning experiences.



Message from Alumni

修了生からのメッセージ



Makoto Tomita, MBA-IB Graduate, Class of 2015

I joined the program with hopes to master and improve my global business skills further in order to find solutions to specific issues in the real business world. The Business Project is an ideal opportunity to achieve this goal. Both faculty and classmates are well diversified in nationality, industry, and experience hence you will also learn a lot from one another and broaden your perspective in these tough yet rewarding two years.



Siew Sin Lim, MBA-IB Graduate, Class of 2016

With guidance from faculty and colleagues, the MBA-IB's four area curriculum segmentation allowed me to target my weaknesses while simultaneously expand on my strengths. Thanks to both in and out of classroom experiences, I believe I am on the way to making improved business decisions and building better relationships. The program really gives back what one puts in and as such, I would urge future students to continue pushing boundaries and rediscover themselves here at University of Tsukuba's MBA-IB program.



Chihiro Hosoya, MBA-IB Graduate, Class of 2017

This intensive two-year program for working professionals was not just a place to learn state-of-the-art academic knowledge from high quality professors, it was also a laboratory to develop new business competencies through active interactions with my classmates. Opportunities such as group projects, overseas field work, seminars and much more were all stimulating experiments for me. I wish all future students enjoy their new endeavor to awake unlimited potential at MBA-IB.

Advisory Board

諮問委員会



**Mr.
Ryuzo Kodama**
Chairperson



**Mr.
Hidehiro Konno**
Board Member,
Mitsubishi Corporation



**Mr.
Soichi Koshio**
Senior Adviser,
Lifenet Insurance Co.



**Mr.
Jeffrey McNeill**
President of the Harvard
Business School Club of Japan
President and Founder of
Market Makers Inc., Tokyo

Welcome from the Chair

専攻長メッセージ

It has been more 10 years since Tsukuba MBA-IB program was launched in 2005. We will continue to provide students with the best of global MBA education by integrating business sciences and professional practices. We are looking for applicants who aim to become global managers equipped for careers in international business regardless of nationality or industry.

Chair, Professor

Hua Xu

PhD (Engineering)



Application Procedure

出願方法

Admission Requirements & Application Details (April 2018 Enrollees)

■ 2018年4月募集

Term of study 修業年限	2-year program 標準修業年限2年
Degree conferred 学位	Master of International Business Administration 国際経営修士(専門職)
Enrollment capacity 入学定員	30 students 30名
Admission qualification 入学資格	Bachelor holders (or equivalent qualification*) with significant working experience 大学(四年制)を卒業した者及び外国において学校教育における16年の課程(大学卒)を修了した者等
Classes begin 授業開始時期	April 1, 2018 2018年4月1日

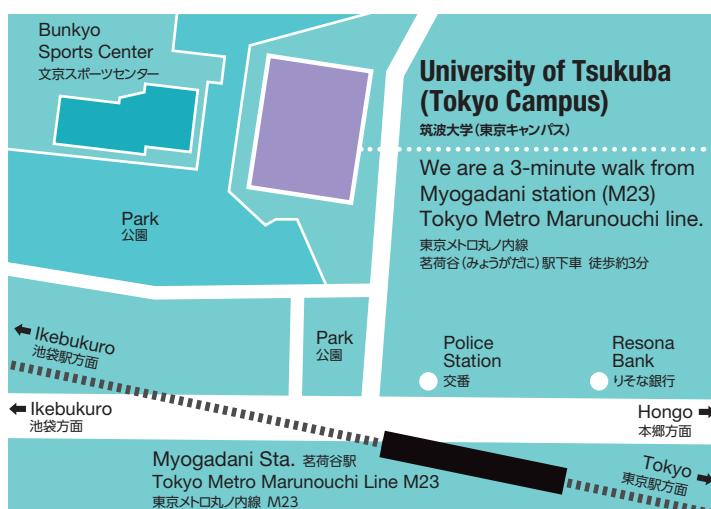
Admissions Schedule

■ 入試日程

Eligibility screening 資格審査	August 22 - September 2, 2017 2017年8月22日~9月2日	<p>* Eligibility screening is required for applicants who do not hold a bachelor's degree. Please refer to the admission office for detailed qualifications.</p> <p>出願資格審査が必要な場合があります。</p>
Web entry ウェブエントリー	September 12 - September 30, 2017 2017年9月12日~9月30日	
Application document submission 出願書類提出	*Please refer to the application guidelines for further detail.	
Interview 口述試験	Saturday, November 11, 2017* for applicants residing overseas 2017年11月11日(土) * 海外在住の方	Sunday, November 12, 2017* for applicants residing in Japan 2017年11月12日(日) * 日本在住の方
Announcement of results 合格発表	December 1, 2017 2017年12月1日	
Tuition and fees (2017 as reference) 納入金(2017年実績)	Total two years ¥1,353,600 (admission fee ¥282,000; annual tuition ¥535,800) 2年間合計1,353,600円(入学金282,000円; 年間授業料535,800円)	

For further information, please access our website: <http://www.mbaib.gsbs.tsukuba.ac.jp>
<http://www.office.otsuka.ac.jp>

出願方法、大学院案内の入手方法については、国際経営プロフェッショナル専攻ホームページまたは筑波大学東京キャンパス社会人大学院ホームページをご覧ください。



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