



One Click Revolution

- Internet Business will change Japanese -

2018.11/12

TIME

19:00~21:00

PLACE

University of Tsukuba,
Tokyo Campus

Free Admission

MBA-IB SPEAKER SERIES

Speaker

Mr. Shinji Yoko

A former Senior VP and a board member of
TDK Corporation.



Mr. Shinji Yoko worked both in the US and Europe as a pioneer for more than 20 years and successfully established the foundation of the business of TDK in the Western countries. After retiring from TDK, he became an outside board member and advisor of several major electronics companies in Japan and overseas. Through establishing the Japanese branch of Warren Buffett's company "Mouser Electronics", he wrote a book titled "One Click Revolution" which warns Japanese companies who lost the competition of the SPEED in their business.

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