

Course Number	Course Name	授業方法	Credits	Standard Academic Year	Course Offering Term	Weekday and Period	Classroom	Instructor	Course Overview	Remarks	科目等履修生申請可否	Requirements
0AFM201	Organizational Management II: Professional Manager	1	1.0	1, 2	FallB	Thu7,8		Hirohisa Nagai	This course will cover topics on learning practical management skills for newly appointed managers to promote performance. It will consist of the three key dimensions of management behaviors, 1) How to successfully make the transition from employee to manager, 2) Tips on how to carry out criticism and discipline, and 3) Strategies and behavior styles for mentoring, coaching, problem resolution. Students are expected to discuss and learn how to succeed and flourish as a manager using	Identical to 01PC201. Lectures are conducted in English.	△	There is an interview
0AFM310	Marketing III: Branding	1	1.0	1, 2	SprA	Wed7,8		Caroline S.L. Tan	A brand essentially is one of the most valuable assets to a company. Brand management is an integral part of a firm's competitive strategy. The understanding of the different core aspects of brand and brand management is critical in ensuring customer loyalty and strong brand equity. This course examines the fundamentals of brands and brand management. Students will learn brand positioning, the building, maintaining and developing of brands as well as brand valuation and managing global brands. As the course will be conducted using the case study method, students will be given the opportunity to discuss and	Identical to 01PC312. Lectures are conducted in English.	△	There is an interview
0AFM313	Technology Management	1	1.0	1, 2	FallB	Wed7,8		Takashi Hirai	This course aims to graphs the landscape of Technology Management and asks the question, "How can corporations create value and capture it?" This course investigates strategic perspectives for aligning competitive strategies and core competencies associated with the use of	Identical to 01PC330. Lectures are conducted in English.	△	There is an interview
0AFM315	Business Model Innovation	1	1.0	1, 2	FallA	Wed7,8		Takashi Hirai	This course is designed to acquaint students with the methodology of business model innovation and transformation. We will examine the superior business model characteristics from both strategic and organizational perspectives. Classes will be a mixture of lecture for theory/framework	Identical to 01PC337. Lectures are conducted in English.	△	There is an interview
0AFM401	Cross Cultural Management I: Managing Across Borders	1	1.0	1, 2	FallA	Sat5,6		Remy Magnier-Watanabe	The main goal of this course is to provide theoretical and practical examples on the global manager's environment, the cultural context of global management, and the formulation and implementation of strategy	Identical to 01PC421. Lectures are conducted in English.	△	There is an interview
0AFM402	Cross Cultural Management II: The Challenges of Globalization	1	1.0	1, 2	FallC	Thu7,8		Remy Magnier-Watanabe	This course focuses on selected international business issues at the macro and micro levels. Topics covered include economic systems and development, regional economic integration, analyzing international opportunities, international trade theories and economics, foreign direct investment, and global human resources	Identical to 01PC422. Lectures are conducted in English.	△	There is an interview
0AFM506	Operations Management II: Decision Analysis	1	1.0	1, 2	SprC	Wed7,8		Hua Xu	Decision analysis provides powerful tools for dealing with complex decisions that involve multiple objectives and/or uncertainty. In this course, we will learn a useful decision process to identify and overcome the challenges of decision making. We will introduce some fundamental concepts, models and methods for decision analysis in various situations such as decision with multiple objectives, decisions under uncertainty and decisions with different decision makers and different/conflict decision objectives, namely game problems. We will make practices to solve some real-	July 1, 8, 22, 27(Mon), 29 Identical to 01PC504. Lectures are conducted in English.	△	There is an interview
0AFM507	Operations Management III: Risk Analysis	1	1.0	1, 2	FallA	Tue7,8		Hua Xu	Risk analysis is defined as a systematic process to describe risk, i.e. to present an informative risk picture. Risk analysis is incorporated primarily in risk management and risk-based decision making. The objective of this course is to learn the fundamental concepts of risk analysis and a variety of models and methods to deal with risk identification, risk assessment and risk management problems. A risk filtering, ranking and management (RFRM) process will be introduced and applied to solve some	Identical to 01PC505. Lectures are conducted in English.	△	There is an interview

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OAFM508	Operations Management IV: Project Management	1	1.0	1, 2	SprC	Tue7,8		Yasunobu Kino	In order to accomplish a project successfully, it is important to carry out systematized management processes, such as requirements definition, planning, executing tasks, and monitoring and control. This course provides the fundamental knowledge of project management. For instance, WBS(Work Breakdown Structure), Scheduling techniques, EVM(Earned Value Management), Cost Estimation and Contract Risk Management, Quality	Identical to 01PC506. Lectures are conducted in English.	△	There is an interview
OAFM509	Operations Management VI: Systems Design Theory	1	1.0	2	SprB	Sat3,4		Yasunobu Kino	Understanding behaviors of social systems is one of key factors for success on business and our life. Diagraming techniques, for example, Flow chart, ER Diagram (Entity Relationship Diagram), State chart and UML (Unified Modeling Language) are useful to visualize/design our social systems. Additionally, natural languages, for example, Japanese, English, Spanish and other languages are useful when we will design social models. In this class we will learn text	Identical to 01PC509. Lectures are conducted in English.	△	There is an interview