



# TSUKUBA MBA-IB OPEN CAMPUS 2024

DATE

**Saturday**  
**May 18, 2024**  
**13:00 – 15:00**

VENUE

**Room 120**  
**Tokyo**  
**Campus**

**Registration for this event:**

<https://forms.gle/oqJKXS9j5Td5k4AB7>

## SCHEDULE

- 12:30** Doors open
- 13:00** Welcome speech
- 13:05** Program guidance +Q&A
- 13:30** Admission guidance +Q&A
- 14:00** Short lecture  
"Analyzing the Market: A Marketing Perspective"
- 14:30** Mingling with Second Year Students
- 15:00** Closing (Expected)



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