

MBA-Program in International Business

SATURDAY, OCTOBER 19, 2024
15:00 – 17:00

Agenda

Introduction of Participants

- Mission Statement
- Changes after COVID-19
- New grading system
- Recruiting in progress

Report on MBA-IB Progress

- Student and faculty profiles, adjunct professors/lecturers
- Awards
- MBA-IB speaker series

- Business Project types
- Update on programs aimed at internationalization
- Exit questionnaire of 2024 graduating students
- Open campus events
- Applicants and competitive ratio
- Alumni

Feedback/Advice from Board Members

Participants

ADVISORY BOARD MEMBERS

Mr. Jeffrey N. McNeill,
Market Makers Inc., President

Mr. Hidehiro Konno,
Mitsubishi Corporation

Mr. Michael J. Yoshii
Latham & Watkins, Partner

Mr. Elmar Dresbach,
Abbott ARDx, President Japan

MBA-IB FACULTY AND STAFF

Prof. Caroline Benton Prof. Tadashi Ono
(Emeritus)

Ass. Prof. Junjian Gu
(on sabbatical) A. Prof. Mina Ryoke

Prof. Takashi Hirai A. Prof. Caroline Tan

Prof. Kevin K.W. Ho A. Prof. Aki Tonami

A. Prof. Yasunobu Kino Prof. Hua Xu

Prof. Remy Magnier-
Watanabe (Chair) Mrs. Nozomi Hanawa

Prof. Toru Noda

Mission Statement

Tsukuba MBA in International Business develops ambitious individuals into responsible global leaders

Core features

- English as official language
- 2-year program for working professionals
- Classes on weekday evenings and Saturdays
- Modern facilities located in Central Tokyo
- A top-ranked National Univ.

Learning Environment

- A wide variety of interactive courses
- International learning opportunities
- Practice and academic-oriented business projects
- Diverse faculty and students
- Low student-to-faculty ratio

Changes After COVID-19

Switched to 100% online submissions for business project-related documents

Business project presentations back face-to-face

Seminars can be face-to-face, online or hybrid

As a rule, up to 50% of course sessions face-to-face


New Grading System

To be consistent with the rest of the University of Tsukuba

Students enrolled before AY2023		
Grade	GPA	Distribution
A	4.0	20%
A-	3.7	
B+	3.3	70%
B	3.0	
B-	2.7	
C+	2.3	10%
C	2.0	
C-	1.7	
D	0.0	-
E	(no grade point for withdrawal)	

Students enrolled after AY2024		
Grade	GPA	Distribution
A+	4.3	10%
A	4.0	10%
B	3.0	70%
C	2.0	10%
D	0.0	-
E	(no grade point for withdrawal)	


Recruiting a New Faculty in OB/HRM



Career support portal site for all researchers and research staff who are pioneering innovation

[Recruiting Institutions sign-up/sign-in](#)

[Register now](#) [Sign-in](#) [JP](#) [EN](#)

 Japan Science and Technology Agency

[Top](#) > [Search results](#) > Detailed information

Detailed information

Now recruiting


📍 Work location : Kanto district - Tokyo

📅 Date of publication : 2024/08/09

Assistant Professor (Organization Behavior / Human Resource Management)

D124080788

National university

University of Tsukuba 

[<https://www.mbaib.gsbs.tsukuba.ac.jp/>]

📖 Research field : Humanities & Social Sciences - Business administration

👤 Assistant Professor level : Others - Nontenured - Tenure-track - Probationary period present

[Share](#) [Post](#)

Date of update : 2024/09/19 End date of accepting applications : 2024/10/18

[Print preview](#)

Job description

[Background of the recruitment and description of the project]

Full-time Faculty (Educational Organization: MBA Program in International Business, Graduate School of Business Sciences, Humanities and Social Sciences)

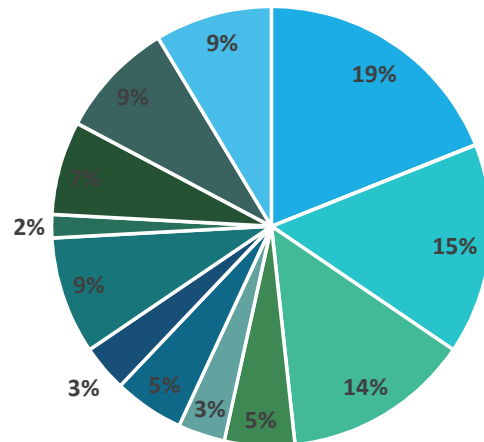
[Work content and job description]

1. Conduct research in the fields of Organizational Behavior and/or Human Resource Management.
2. Teach three or more courses related to Organizational Behavior, Human Resource Management, and related fields (each course consisting of five 2.5-hour sessions).
3. Supervise and mentor students, including advising on their Business Project (equivalent to a master's thesis).
4. Participate in administrative duties such as committee work within the program and the university.

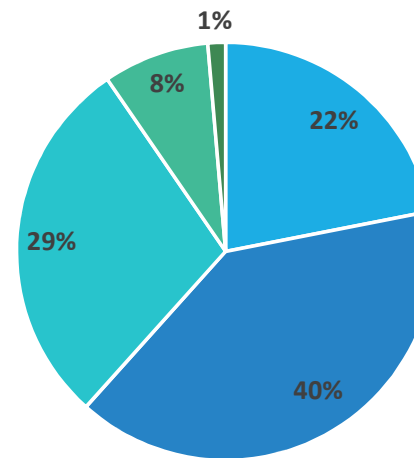
 **MBA-IB**
筑波大学
University of Tsukuba

Student Profiles as of October 1, 2024

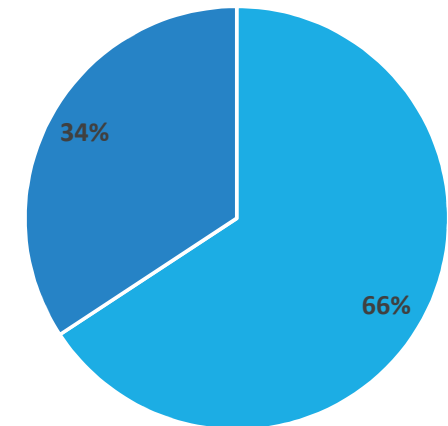
Industry



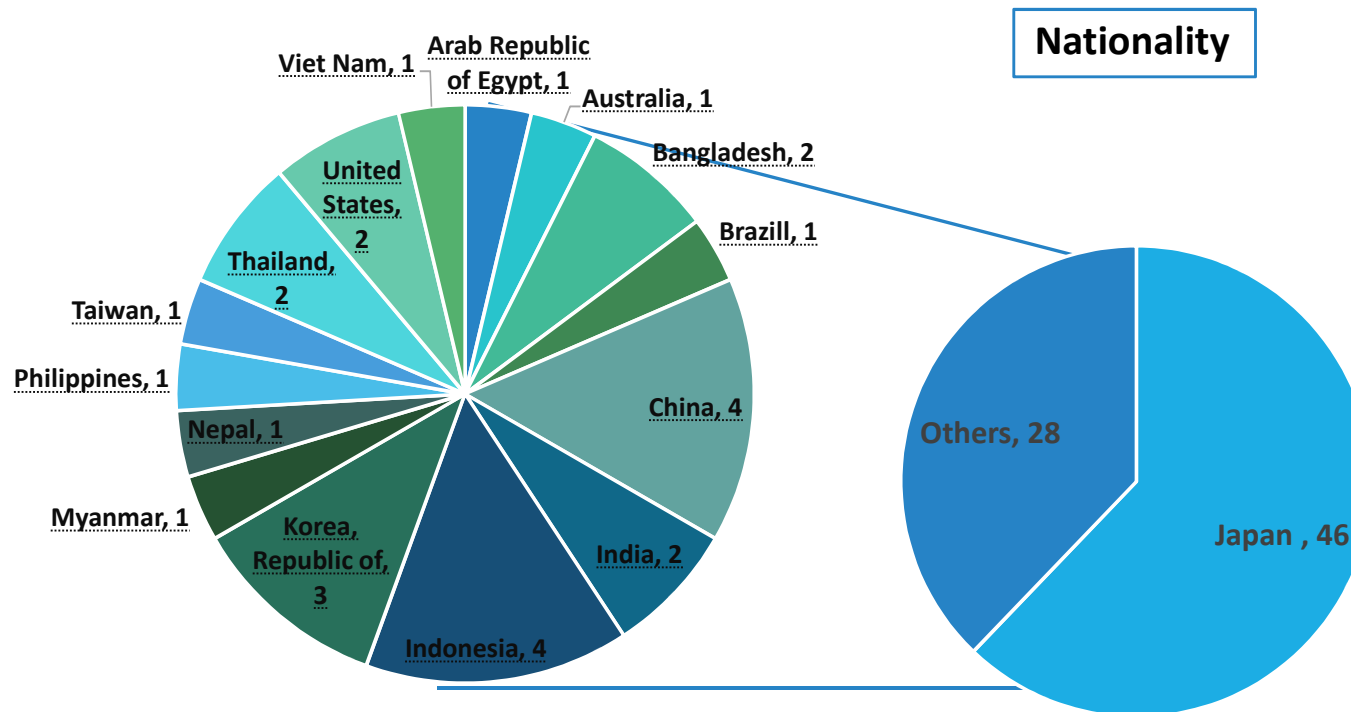
Age



























Gender

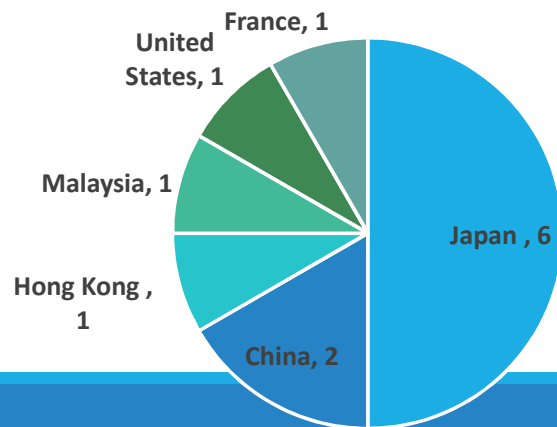


Student Profiles as of October 1, 2024



Faculty Profiles as of October 1, 2024

  <p>Caroline F. Benton</p> <ul style="list-style-type: none"> 1) Global Leadership, Knowledge Management, Subjective Well-being 2) PhD (Tokyo Institute of Technology), MBA (U. of Tsukuba) 3) Organizational Management I: Organizational Behavior, Case Study Practice 	  <p>Junjian Gu</p> <ul style="list-style-type: none"> 1) Accounting Quality, Auditing, Fundamental Analysis, Taxation 2) PhD/MSc (Nagoya U.), BSc (Fudan U.) 3) Basic Accounting Theory, Managerial Accounting, Financial Analysis, Empirical Accounting Research 	  <p>Toru Noda</p> <ul style="list-style-type: none"> 1) Corporate Turnaround, Leadership Development 2) PhD (U. of Tsukuba), MBA (Harvard Business School) 3) Corporate Management, Organizational Management II: Professional Manager, MBA-IB Speaker Series 	  <p>Tadashi Ono</p> <ul style="list-style-type: none"> 1) Corporate Governance, Default Prediction, Liquidity Crisis 2) PhD (Graduate University for Advanced Studies), MBA (U. of Tsukuba) 3) Finance I (Corporate Finance), Finance II (Valuation), Finance III (Derivatives)
  <p>Takashi Hirai</p> <ul style="list-style-type: none"> 1) Competitive Strategy, Management of Technology/Innovation, Business Model 2) PhD (Waseda U.), MBA (MIT), MSc (U. of Tokyo) 3) Business Strategy, Business Model Innovation, Technology Management 	  <p>Kevin K.W. Ho</p> <ul style="list-style-type: none"> 1) E-commerce, E-Services, Social Media 2) PhD/MSc (Hong Kong U. of Science and Technology), MA (U. of Oklahoma), MPhil (The Chinese U. of Hong Kong) 3) Introduction to Information Security, Management Information Systems, Quantitative Methods 	  <p>Mina Ryoke</p> <ul style="list-style-type: none"> 1) Data Analysis, System Modeling and Simulation, Soft Computing, Affective Engineering 2) PhD (Osaka U.) 3) Introduction to Data Analysis, Invitation to Quantitative Analysis, Principle of Quantitative Research, Data Mining, Business Simulation, Business Mathematics (shared), Operations Management (shared) 	  <p>Caroline S.L. Tan</p> <ul style="list-style-type: none"> 1) Consumer Behavior, Social Media Marketing, Luxury Marketing, Sports Marketing, Sustainability 2) PhD (Keio U.), MBA (U. of Portsmouth) 3) Marketing Management, Digital Marketing, Branding, Overseas Business Studies I, Overseas Business Studies II
  <p>Yasunobu Kino</p> <ul style="list-style-type: none"> 1) Systems Modeling, Software Development 2) PhD/MSc (U. of Tsukuba) 3) Project Management, Systems Design Theory, Business Mathematics (shared), Operations Management (shared) 	  <p>Remy Magnier-Watanabe</p> <p>Program Chair</p> <ul style="list-style-type: none"> 1) Cross-Cultural Management, International Business, Knowledge Management 2) PhD (Tokyo Institute of Technology), MBA (Georgia Institute of Technology), MSc (Grenoble Ecole de Management) 3) Managing across Borders, the Challenges of Globalization, Case-Study Practice 	  <p>Aki Tonami</p> <ul style="list-style-type: none"> 1) International Political Economy, Foreign Policy Analysis, Development and Environment, Asia-Europe Relations 2) PhD/MA (Kyoto U.), BSc (Santa Clara U.) 3) International Relations and Economics, Advanced International Political Economy 	  <p>Hua Xu</p> <ul style="list-style-type: none"> 1) Operations Management, Systems Approach 2) PhD (Hiroshima U.), MEng (Northeastern U., China) 3) Decision Analysis, Risk Analysis, Business Mathematics (shared), Operations Management (shared)



12 Regular Faculty

Adjunct Professors / Lecturers AY2024

Course Name	Instructor	Nationality	Area
Business Anthropology	Annamarie Sasagawa	Canada	OM
Corporate Philosophy in Global Organizations	Annamarie Sasagawa	Canada	OM
Contemporary Issues in HRM	Hassan Imam	Pakistan	OM
Negotiation and Conflict Management	Hassan Imam	Pakistan	OM
Human Resource Management II: Stress Management	Hisataka Takasugi	Japan	OM
Global Skills I: Coaching to Grow People	Hisataka Takasugi	Japan	OM
Leadership and Interpersonal Dynamics	Howard OSA	United States	OM
Introduction to Economics II	Jean-Claude Maswana	Republic of Congo	BS
Business Communication Skills II	Leslie Anne James	United States	CA
Marketing II: Market Research - Cases and Application	Manuel Ploch	Germany	BS
Entrepreneurship I: Entrepreneurship	Manuel Ploch	Germany	BS
Design Thinking	Miikka Juhani Lehtonen	Finland	BS
Introduction to Corporate Social Responsibility	Shayne Torikawa	United States	CA
Law, Public Policy and Business Strategy regarding Cultural and Creative Industries	Toru Kodama	Japan	BS

BA-IB

筑波大学
University of Tsukuba

Award

Canada's DMZ and JETRO Hold J-Hatch Pitch

Congratulations to our student, Yuko Eguchi for making the finals of J-Hatch!

On November 15, 2023, JETRO, in collaboration with DMZ, a leading Canadian incubator, hosted J-Hatch, a pitch event for Japanese student entrepreneurs

Invited as one of the four pitch finalists

Proposed the creation of a service that provides cancer patients and their families with the support they need to ease their anxiety

Received a lot of support and advice from many people, including faculties, peers at the University of Tsukuba, and other experts



Award

CFA Institute Research Challenge in 12/2023

Congratulations to Team Tsukuba for winning the Research Challenge (Japan Competition) in 2023 organized by CFA Society Japan! It is the fourth time for University of Tsukuba to get the championship in this competition. We are enormously proud of our team!

2010	Champion	2017	Champion
2011	2nd	2018	-
2012	2nd	2019	2nd
2013	Finalist	2020	-
2014	Champion	2021	-
2015	-	2022	Finalist
2016	2nd	2023	Champion



MBA-IB Speaker Series: AY2023 (onsite)



Day 1 (Jan. 13) Ms. Hiroko Kono
An executive coach (Coach A Co.) , and a
board member for Life and Satsudora

Topic
Corporate Governance



Day 2 (Jan. 20) Mr. Satoshi Saito
General Manager
Cambodian Premier League (Soccer)

Topic
Managing Sport Business



Day 3 (Jan. 27) Mr. Masaru Morimoto
Chairman of Showa Aircraft Industry and Showa
Aircraft Urban Development.

Topic
Managing Diversified Business



Day 4 (Feb. 10) Mr. Peter A. Owans
President & CEO, EdulinX

Topic
Managing Education Business



Day 5 (Feb. 18) Dr. Toru Noda
Former President & CEO of Seiyu, Berlitz
Corporation, ALC, and Softfront

Topic
Managing Business Turnaround

MBA-IB Speaker Series: AY2023 (onsite)



MBA-IB Speaker Series: AY2024 (onsite)



Day 1 (Jan. 11) Mr. Akira Shiraishi
EY Advisory & Consulting Associate Partner

Topic
Leading Successful M&A



Day 2 (Jan. 18) Ms. Hiroko Chimura
President, Yamabiko Village

Topic
Managing Handicap Support



Day 3 (Jan. 25) Ms. Yuko Eguchi

Topic
Managing Business Startup



Day 4 (Feb. 8) Mr. Zen'ichiro Ishibashi
Chairperson of FP&A Program Committee

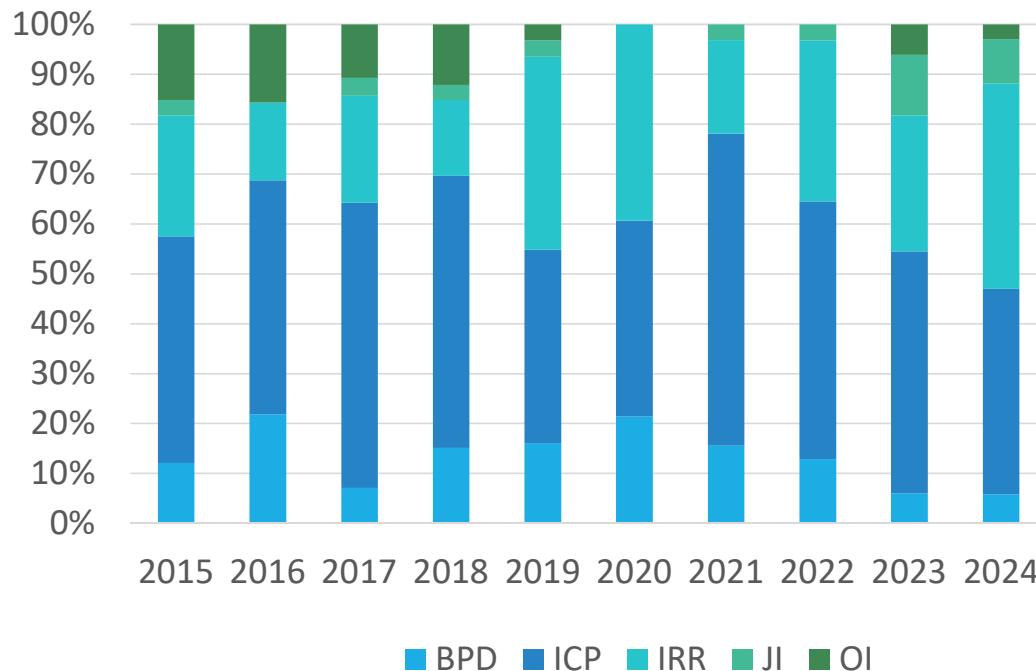
Topic
Financial Planning & Analysis



Day 5 (Feb. 15) Dr. Toru Noda
President & CEO, Solasto Corporation

Topic
Managing Business
Transformation

Business Project Types



In-Company
Project (ICP)

Business Plan
Development
(BPD)

Independent
Research
Report (IRR)

Overseas
Internship (OI)

Japan
Internship (JI)

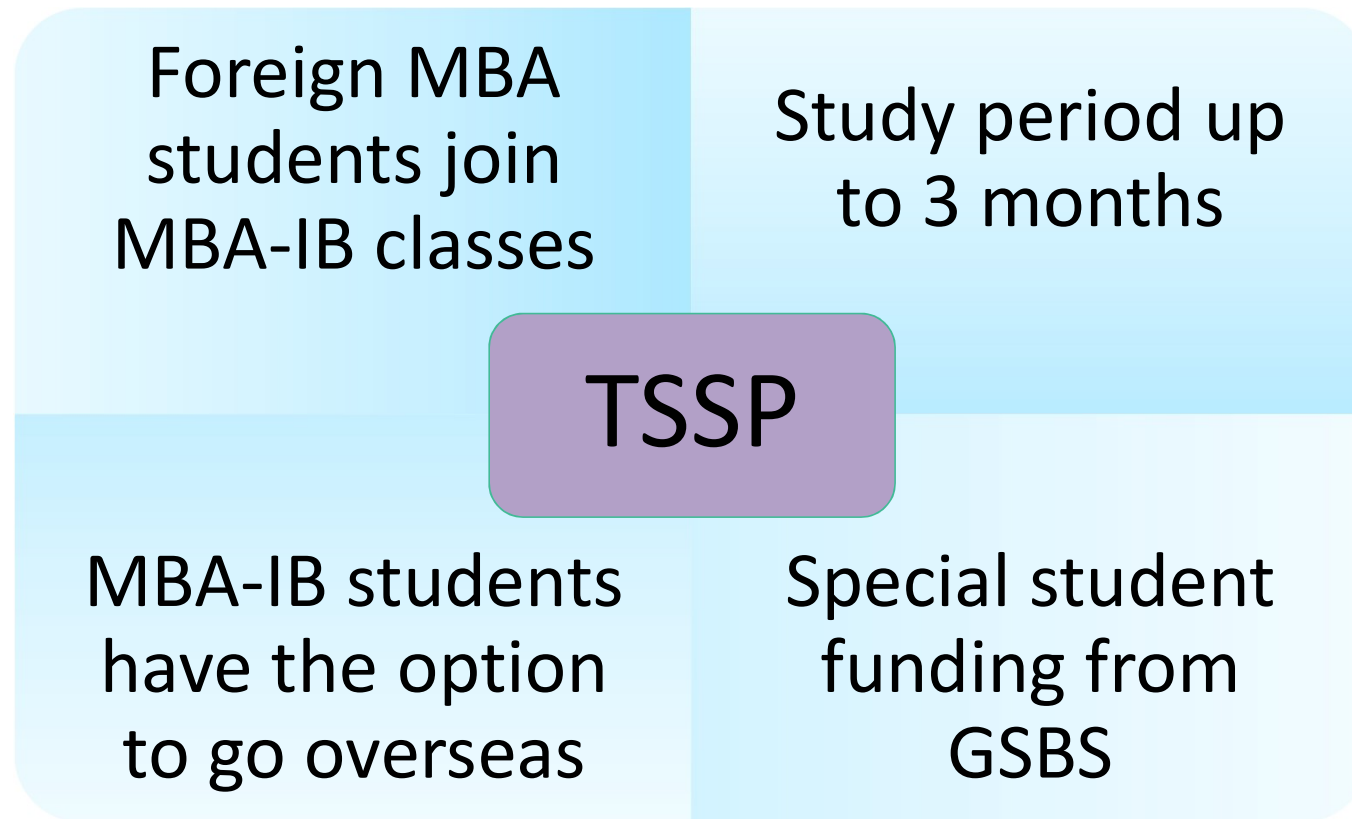
Update on Programs Aimed at Internationalization

TSSP-Tsukuba
Short-term Study
Program

Overseas
Business Seminar
& Field Trip

Overseas
Academic
Conferences

Tsukuba Short-term Study Program (TSSP)



Tsukuba Short-term Study Program (TSSP)

- Opportunity to study short-term at partner universities
- Typically, 1 or 2 weeks spent at one of the partner universities
- Able to take small number of courses
- Consists of 'Incoming' and 'outgoing'

2024

Incoming: 1 (Shanghai University)

Outgoing: 2 (to be confirmed)



Ludwig Maximilian
University of Munich



Sasin Graduate Institute
(Chulalongkorn University)



University of San Diego



Shanghai University



University Tunku Abdul
Rahman



University of California,
Irvine



Overseas Business Studies Seminar

February 19-26, 2024 in Silicon Valley

- 10 companies/ institutions: 8 students & 1 faculty member
- Ovidian, Stanford PACS, Idemitsu Americas Holdings, Zoom, Nomura-SRI, PARC, Novity, NTT DOCOMO Ventures, Inc., and Wildtype

MBA-IB students were assigned research topics from the companies/ institutes beforehand

- A) Company intro by the host institution/ company
- B) Presentations by MBA-IB students, followed by Q&A

Example of Research & Presentation topics:

- 1. Compare systems of opportunity recognition, finance possibility in both countries, the effect of failure, the type of people that start companies in both places and the effect of entrepreneurship on each country's economy
- 2. Focusing on sustainability, explore how different company or organizational initiatives could potentially foster open innovation collaborations with Idemitsu in the areas of alternative and clean energy.
- 3. GenAI and future of Design - Investigate how generative AI can revolutionize user experience design, focusing on personalized user interfaces and automated user testing.



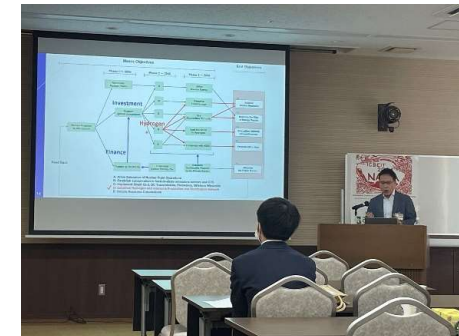
Student Participation in Overseas Academic Conferences

Overseas Conference Seminar I: **Attend (4)**

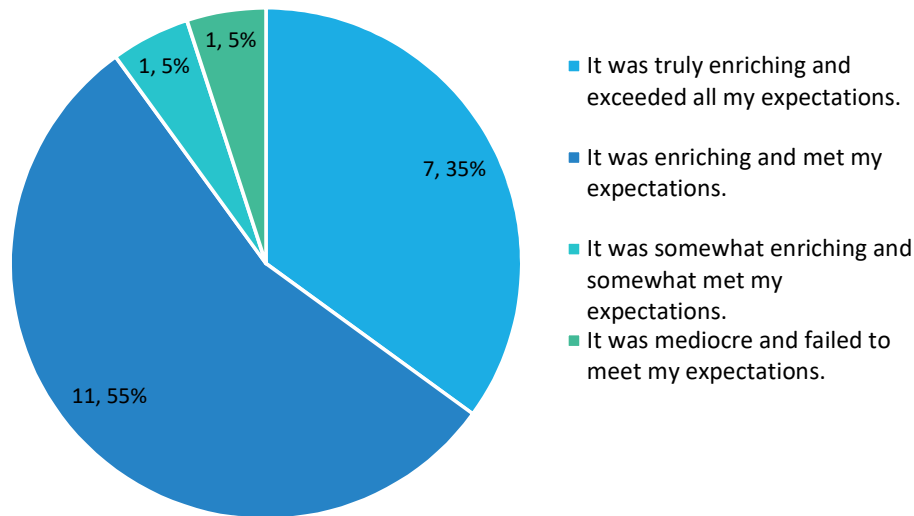
- 2024 Consumer Culture Theory Conference (CCTC), 07/2024, San Diego, CA, USA (Chie Miyazaki)
- 10th International Conference on Business and Technology (ICBT), 08/2024, Amman, Jordan, online (Karina Chrisharim, Takeshi Nemoto, Itsuki Tomiyama)

Overseas Conference Seminar II: **Submit & Present (2)**

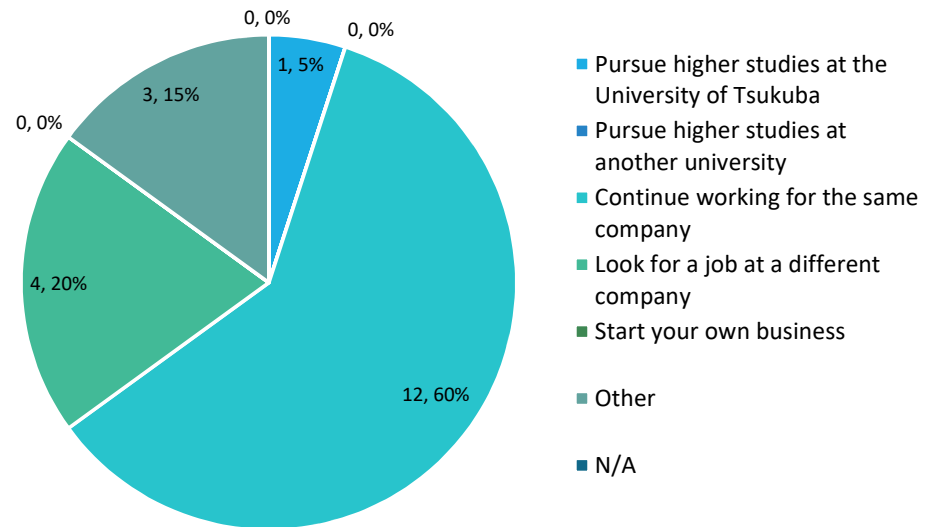
- International Conference on Business, Economics & Information Technology (ICBEIT), Naha, Japan, 03/2024
Decision analysis of Japan's Green Transition Policy (Akiyoshi Nagashima)
- International Academy of Strategic Management 2024 (IASM 2024), Tokyo, 09/2024
The Impact of Cultural Intelligence and Perceived Discrimination on Organizational Inclusion and Talent Retention in Japan (Kairi Warford Fukunaga)



AY2023 Graduate Exit Questionnaire Satisfaction and Future Plans (n=20)



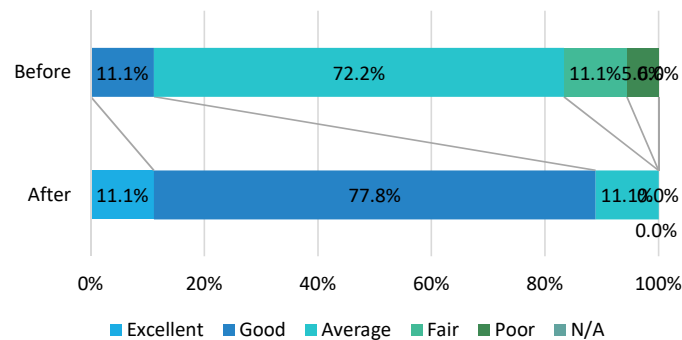
What is your opinion of MBA-IB in overall terms?



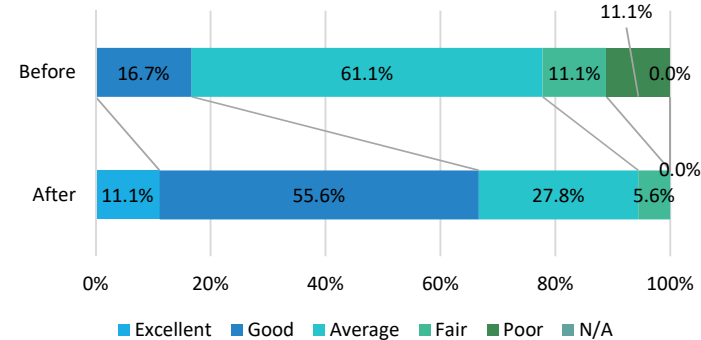
What are your future plans?

AY2023 Graduate Exit Questionnaire: Competences before and after attending MBA-IB

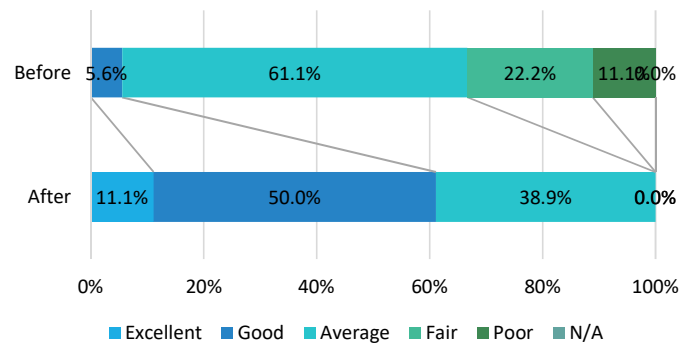
Presentation



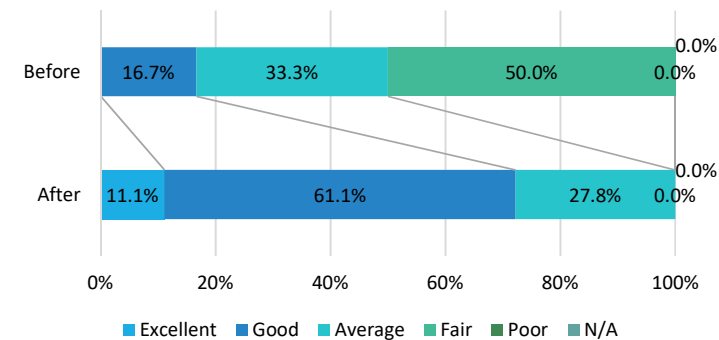
Speaking



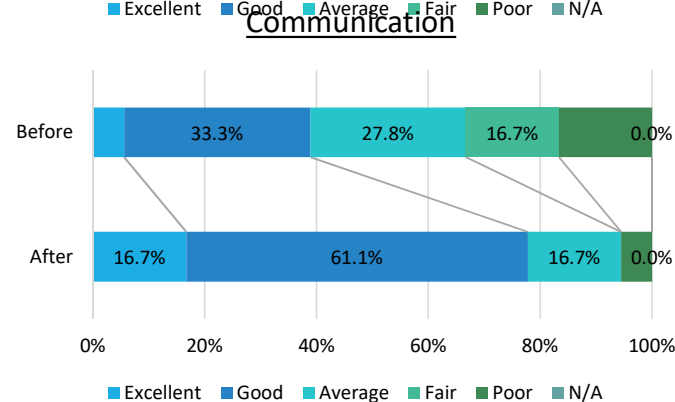
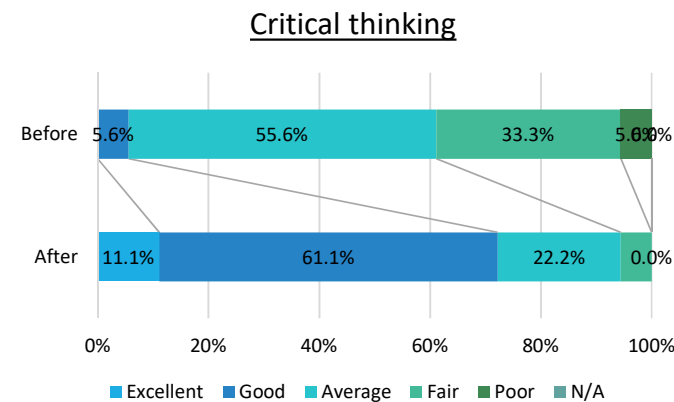
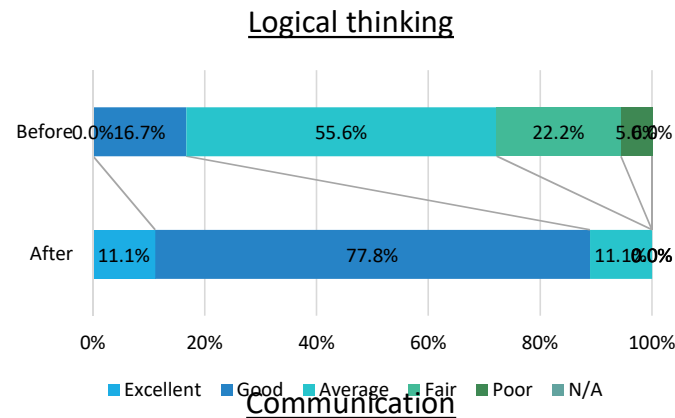
Discussion



Writing

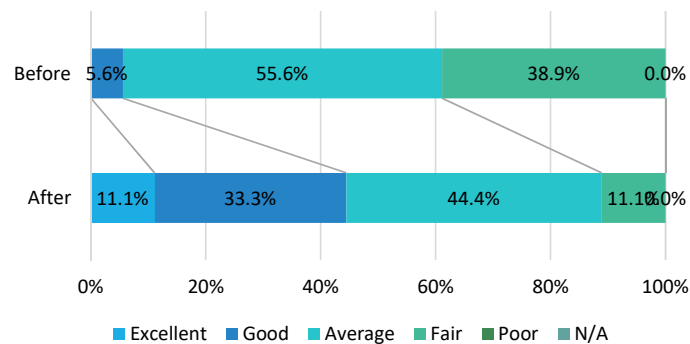


AY2023 Graduate Exit Questionnaire: Competences before and after attending MBA-IB

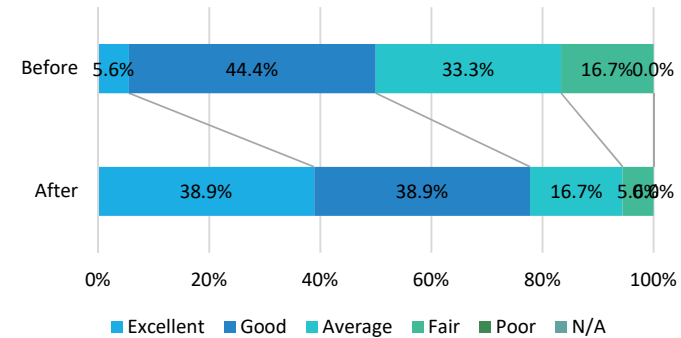


AY2023 Graduate Exit Questionnaire: Competences before and after attending MBA-IB

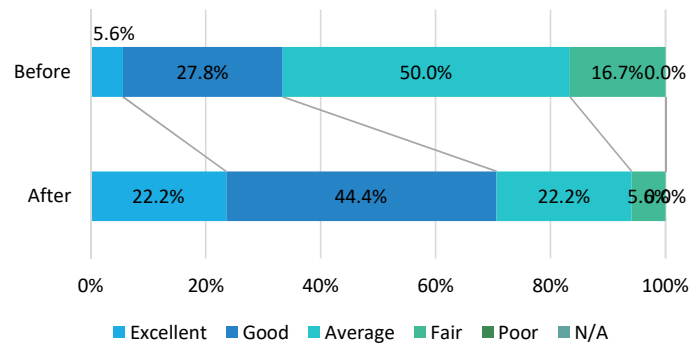
Creativity



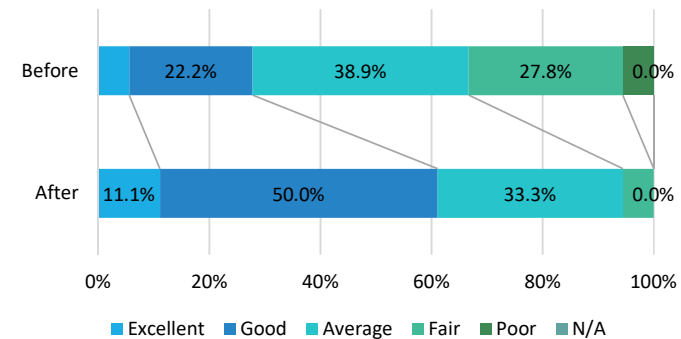
Time management



Speed / productivity



Interpersonal skills

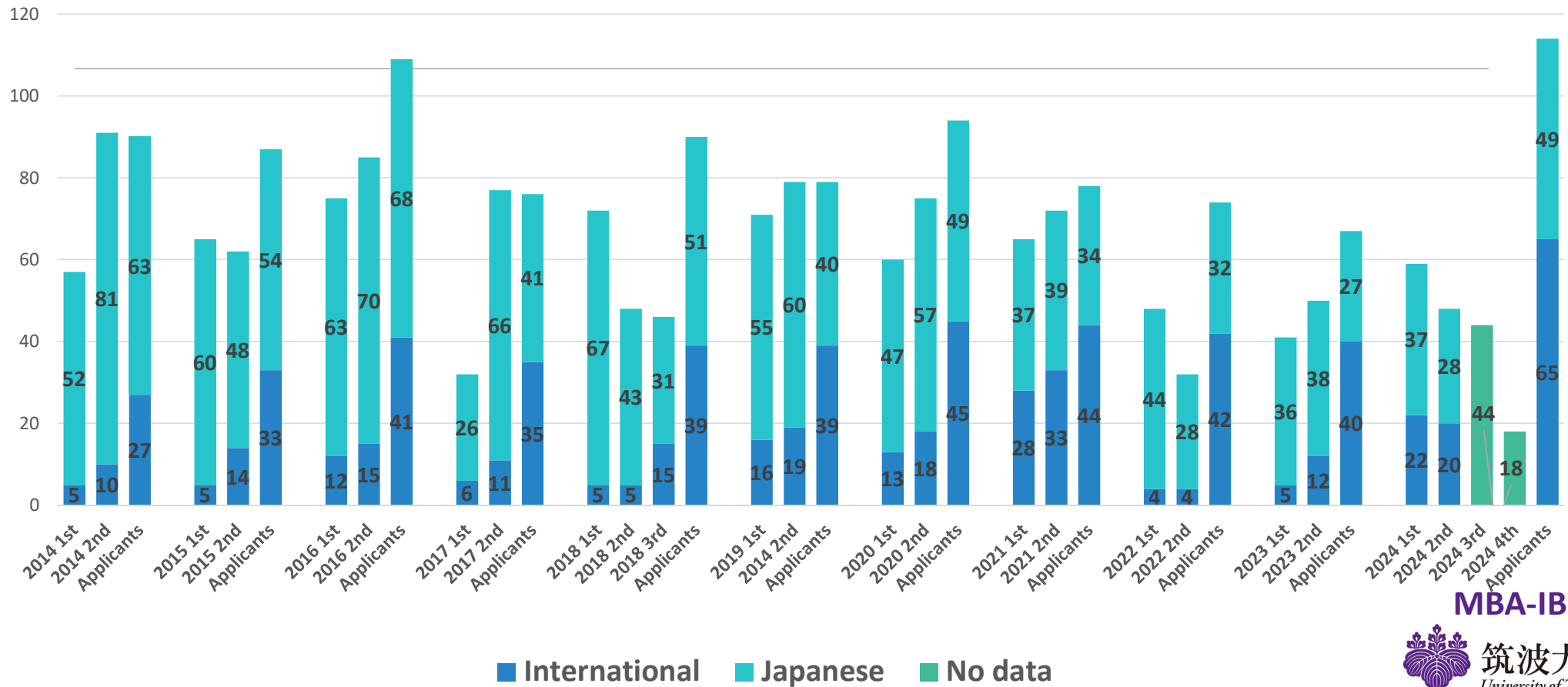


Open Campus Events Held in AY2024

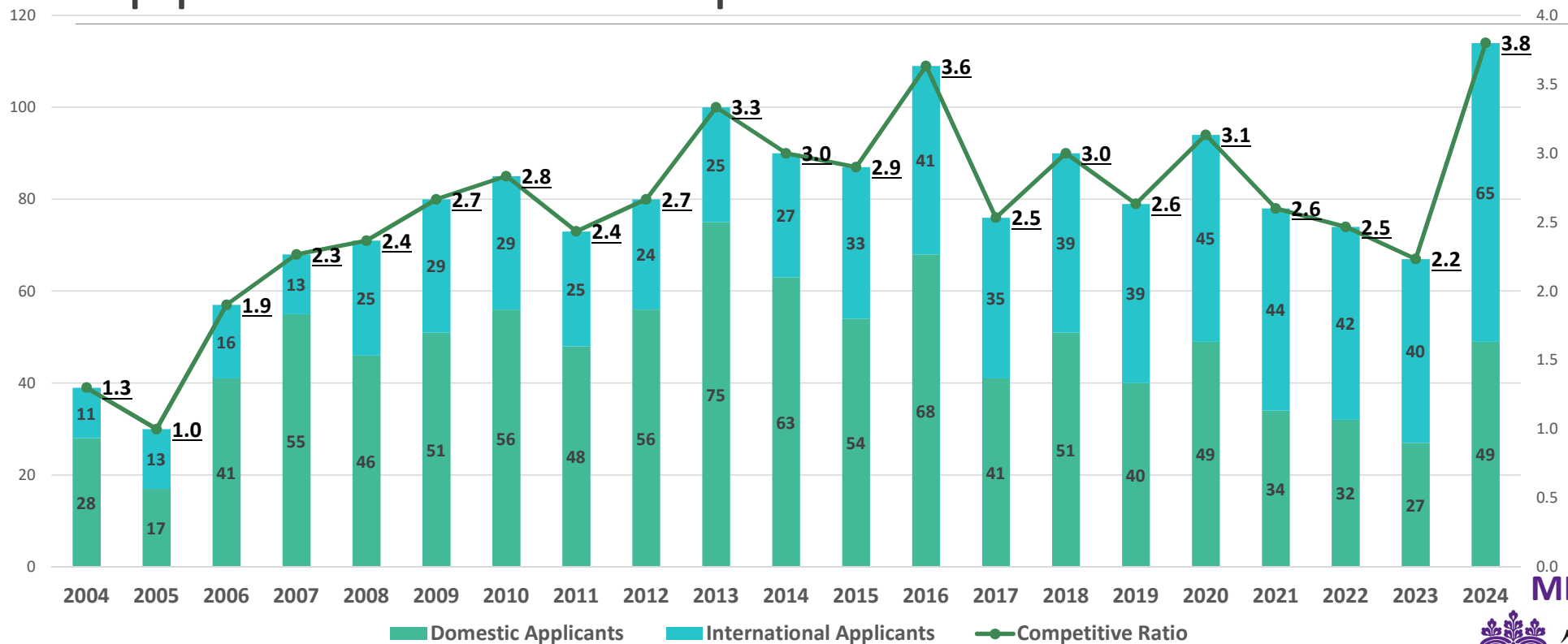
	Online / Onsite	Language	Number of Participants
March 2	Hybrid (Onsite and Online)	English	18
May 18	Onsite	English	59 (Japanese: 37; international: 22)
June 6	Online (Zoom)	English	48 (Japanese: 28; international: 20)
June 29	Onsite	Japanese	44




Open Campus Attendees & Applicants




Applicants & Competitive Ratio



Alumni



[Home](#) [My Network](#) [Jobs](#) [Messaging](#) [Notifications](#) [Me](#) [For Business](#) [Try Premium for ¥0](#)



Rémy-Prosper Magnier-Watanabe Owner
Group created: Oct 2024

Pending posts 0
Requests to join 0

[Manage group](#)


[Edit group](#)

Recent

- MBA-IB, University of Tsukuba
- Georgia Tech Alumni Associati...
- SIDEL Alumni Network
- Professors in Management Sc...
- Global Knowledge Research N...


Groups


- MBA-IB, University of Tsukuba
- Georgia Tech Alumni Associati...



筑波大学
University of Tsukuba


MBA-IB, University of Tsukuba
Public group
[Earn an Active Group badge](#)


[Media](#) [Poll](#)

 **Your comments matter to group members**
Group members are likely to create more posts when they get comments on their posts.

[All](#) [Recommended](#)

108 members
Including Jayesh Joglekar and 49 other connections

 50

[Invite connections](#)

[Show all →](#)

Analytics
Last 15 days activity

1,076 Active members	▲14%
109 New members	▲30%
1 Posts	●0%
2,757 Post views	▲19%

[Show all →](#)

Commencement Ceremony 2024

